

About New York since 1934

PROMENADE

MADAME PAULETTE: AMERICA'S BEST DRY CLEANER!

The meal at Per Se was memorable, but sadly, you've taken some of it home with you—and the nasty stain represents a personal 9-1-1. Fortunately, in the city that never sleeps, there is a dry cleaner who can help you around the clock. Madame Paulette can dispatch a crack cleaning/clothing-care crew— whether you need a tailor sent to your hotel, a team to spruce up your castle, or a little light dusting in your Lear (jet, that is). In business over 50 years and



John Mahdessian at work
on Melania Trump's Wedding Gown

with third-generation cleaning specialist John Mahdessian at the controls, the company has been lauded consistently in the press and by its myriad customers, from major department and specialty stores to designers such as Vera Wang, Carolina Herrera, Christian Dior, and Roberto Cavalli.

Just look at the company's Web site and you'll learn that it's John and team MP who cleaned and restored Melania Trump's \$200,000 Christian Dior wedding gown; and who brought back to life Kim Basinger's white Escada gown, worn at the Oscars; and it's John who is photographed next to gowns that were Princess Diana's, which his company cleaned

and restored. And it was Madame Paulette that painstakingly did the same for vintage Chanel garments showcased in the Metropolitan Museum's retrospective of the famous Mam'selle.

"We're about having a good experience. Our service is totally personalized," states Mahdessian. "Clients get a customer care representative to guide them every step of the way through cleaning, altering, and the restoration process. We want your garment returned to you looking better than the day you bought it—whether it's a leather or suede, or a tricky fabric that shouldn't even be cleaned because of its embellishments, construction, or fiber."

The company also sells very handy stain-removal kits (with extremely detailed instructions) you'll want stock up on for your worldly travels. 1255 Second Ave. (65th-66th Sts.), 347-689-7010.

WWW.MADAMEPAULETTE.COM

COMPLIMENTARY PICK-UP AND DELIVERY WITHIN MANHATTAN
WORLDWIDE SHIPPING AVAILABLE